

# LOGISTICS NEWS4U



## NID gives logo identity to India Logistics

The National Institute of Design (NID) has given visual identity to India Logistics in the form of a logo. The logo was unveiled by commerce and industry minister Suresh Prabhu recently. The logo has been designed by a team consisting of faculty members Tarun Deep Girdher, Amit Sinha, Sudip Adhikary, NID alumna Ankita Talapatra along with T G Shaikh. According to the concept note, the symbol is a pair of swans — the bird known for its ability to travel long distances and equally comfortable in the sky, water and earth.



It also represents the agility of India Logistics as the pair portrays teamwork and coordination between various stakeholders.

The overlapping white wing represent transparency. The logo is set in Indian tricolour as symbol of progressing nation. NID officials said that the concept started with giving a new identity to US \$ 215 billion industry. The logo was expected to represent inter-modal transport, momentum and its importance for India.

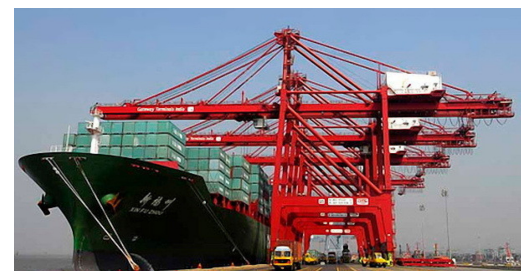
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# Govt taking steps to cut logistics hurdles for trade: Prabhu

The government is taking legislative as well as administrative measures for an integrated strategy to reduce logistics related hurdles for boosting domestic and global trade, Commerce Minister Suresh Prabhu said today. High cost of logistics impacts competitiveness and movement of goods, he said.

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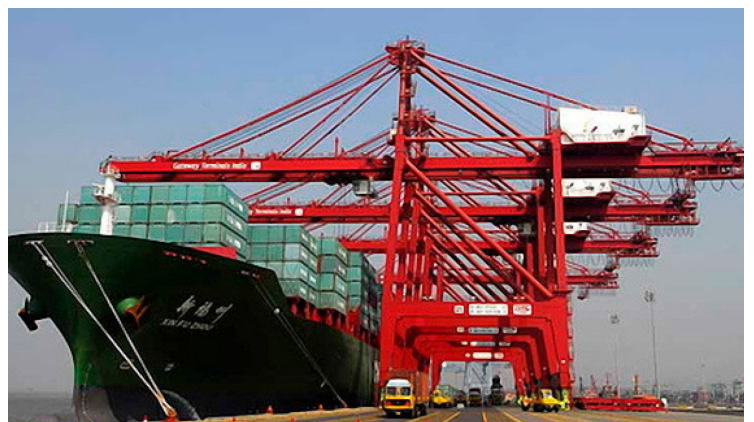


## Maritime cluster proposed in Goa under Sagarmala

As part of the strategy to tap Goa's potential as a shipbuilding hub, the state government is exploring the possibility of setting up a maritime cluster under the Sagarmala programme. Goa's

shipbuilding industry has suggested that the government earmark land at the Verna industrial estate to setup the cluster. "Under the Sagarmala port-led industrialization, the state government is in the process of proposing a maritime cluster in Goa," said deputy captain of ports, Premal Sirsaikar. "It is very much feasible to have a maritime cluster."

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## How digitization is transforming logistics and supply chain management

With the aggressive pace of economic growth, India is on a fast track to development, powered by innovation and disruption across key sectors, encouraging government policies, and robust and aggressive growth in IT. Globally, as in India, the logistics sector is undergoing an unprecedented transformation, fuelled by innovations in IT and digitization.

Despite this, the Indian logistics sector, regarded as the backbone of a healthy economy, is highly fragmented and unorganised. As a result, the logistics spend in India currently amounts to 14-15 percent of GDP compared to the 5-6 percent of the GDP spend in developed economies. However, with focused initiatives on manufacturing, like the Make in India campaign, and thrust on digitisation with the Digital India campaign, the Indian logistics sector has slowly begun its disruptive transformation.



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# Major port trusts not keen on container transshipment

The major port trusts owned by the Centre are “not keen” on promoting transshipment of containers at their ports. This has come as an embarrassment to the Shipping Ministry, after it lifted cabotage restrictions in May to permit foreign container ships to ply on local routes.

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# Telangana giving final touches to integrated logistics policy

The Telangana government is at an advanced stage of finalising an integrated logistics policy to encourage companies to set up facilities in the State and streamline their functioning. Jayesh Ranjan, Principal Secretary Industries, Telangana government, said, “The State has identified the logistics sector as one of the major



drivers having the potential to boost the economy. Towards facilitating the growth of the sector, a comprehensive integrated logistics policy has been charted out and is now in the process of being finetuned before the announcement.”

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# Growth of Ports in India

## Cargo traffic at major ports in India

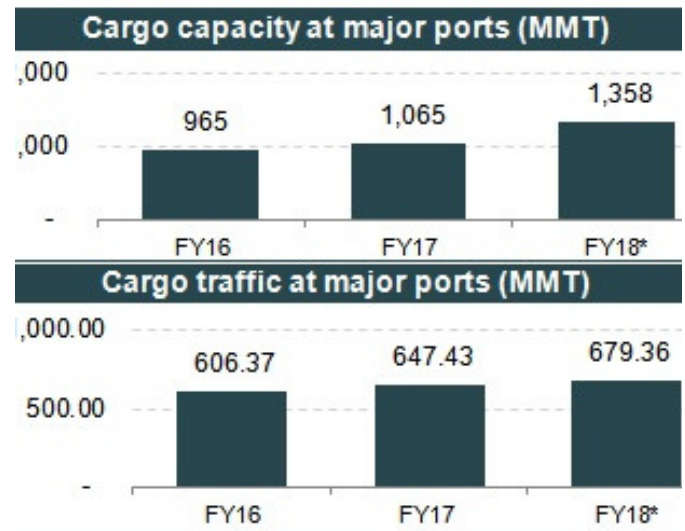
In FY17, cargo capacity in India is estimated to have increased to 2,493.1 MMT from 1,806.8 MMT in FY15. The Maritime Agenda 2010-20 has a 2020 target of 3,130 MT of port capacity.

India has 12 major ports. Under the National Perspective Plan for Sagarmala, six new mega ports will be developed in the country.

By FY17, cargo capacity at major ports grew to 1,065 MMT from 965 in FY16. As of December 2017, major ports had a capacity of 1,358 MMT.

The average turnaround time of major ports improved to 3.44 days in FY17 from 4.01 days in FY15.

In FY18, major ports in India handled 679.36 MMT of cargo traffic, showing a CAGR of 2.73 per cent during FY08-18.



Source: [ibef.org](http://ibef.org)

## About DLDS

DMICDC Logistics Data Services (DLDS) was incorporated on 30th December, 2015 as a joint venture between Government of India represented by National Industrial Corridor Development and Implementation Trust (NICDIT) and Japanese IT major NEC Corporation, with 50:50 equity participation.

DMICDC's Logistics Databank (LDB) Project, wherein National Industrial Corridor Development and Implementation Trust (NICDIT) and NEC Corporation, Japan working in partnership to bring in efficiency in the current Indian Logistics and supply chain environment by reducing the overall transaction cost and lead time incurred in Container transportation by the use of information technology. An initiative aiding Ease of Doing Business, Logistics Databank Project has been able to harness the technology effectively by bringing in the much desired, 'Visibility' and 'Transparency' across India's Complex Supply Chain.

This is one of the projects reviewed in a summit meeting attended by the Indian Prime Minister and his Japanese counterpart. The project is being implemented with the kind support from Ministry of Commerce, Ministry of Railways, Ministry of Shipping, and Road Transport & Highways.

LDB is currently providing Container visibility services for more than 70% of India's Container Volume and as on date has provided services for over **10 million** EXIM Containers of India in the western corridor starting from the port till the ICD's through a single window ([www.ldb.co.in](http://www.ldb.co.in)).

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