

Position Title: Product Manager

Department/Team: Direct report to COO, NLDSL

Location: New Delhi

Number of Positions: 1

Employment Type: Regular

Job Summary

Product Manager for Projects & Applications based on NLDSL initiatives including Logistics Data Bank (LDB), Unified Logistics Interface Platform (ULIP), Smart Coal Analytics Dashboard (SCAD) & other logistics transformational digital initiatives. You will lead the development, enhancement, and management of NLDSL's flagship logistics digital platforms. You will oversee the end-to-end product lifecycle for Projects & Application along with associated modules, working closely with technical teams, government stakeholders, and external partners to ensure the platforms are user-friendly, scalable, secure, and aligned with national priorities such as PM Gati Shakti and National Logistics Policy.

This role requires strong expertise in Full-stack development skillset, digital product management and data-driven decision-making. Exposure to large-scale government digital platforms and logistics or data-exchange ecosystems is a strong advantage.

Key Responsibilities

1. Product Strategy and Roadmap

- Define and execute a clear product vision and strategy for NLDSL Projects like LDB, ULIP and other related digital platforms for logistics.
- Develop, maintain, and track a product roadmap aligned with national logistics objectives, organizational goals, and user needs.

2. Product Development and Delivery

- Lead the end-to-end product development lifecycle, from requirement gathering and stakeholder consultations to launch and continuous optimization.
- Collaborate closely with engineering, architecture, design, and QA teams to deliver high-quality, scalable features.
- Monitor product performance, ensure system reliability, and drive timely resolution of functional and technical issues.

3. Feature Prioritization and Platform Design

- Identify, define, and prioritize new features and integrations based on user feedback, policy requirements, and ecosystem needs.
- Ensure platforms remain intuitive, interoperable, secure, and capable of supporting multiple stakeholders across sectors.

4. Stakeholder Engagement and Adoption

- Work closely with central ministries, state governments, logistics service providers, and other ecosystem participants to gather requirements and drive adoption.
- Coordinate with internal teams, technology partners, and external vendors to ensure smooth and timely product delivery.

5. Data, Analytics, and Reporting

- Leverage platform analytics, usage metrics, and stakeholder feedback to enable data-driven product decisions.
- Establish monitoring mechanisms to track adoption, performance, and impact, and identify opportunities for enhancement.

6. Continuous Improvement and Innovation

- Stay updated on trends in logistics digitization, data exchange platforms, APIs, and user experience best practices.
- Continuously enhance NLDSL projects to ensure long-term relevance, innovation, and alignment with evolving policy and industry needs.

Qualifications & Requirements

- Education: Bachelor's or Master's degree in technology, management, engineering, or a related field.
 - Experience: Minimum 7+ years of experience in product management, digital platform development, or similar roles.
 - CTC: As per market standards.
 - Strong understanding of digital product lifecycles, platform governance, and user-centered design principles.
 - Preferred: Experience working on large-scale government or public-sector digital platforms, data exchange systems, or logistics/transport technology initiatives.
 - Excellent communication, stakeholder management, and problem-solving skills.
 - Proven ability to work in cross-functional teams and deliver results under tight timelines.
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